



**NÄCHSTER STUDIENBEGINN:
SEPTEMBER 2015
JETZT BEWERBEN!**

Studium

INFOBOX 

Degree Programme
Postgraduate course (MA), part time

Head of Degree Programme
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Programme Length: 4 Semesters
Student Places: 18 each year
Language of Instruction: German

COURSE GUIDANCE 

HOTLINKS

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SEARCH / PROGRAMMES 

PUBLIC COMMUNICATION

In March 2014 the FH JOANNEUM Department of Media & Design will launch a part-time postgraduate course in Public Communication. The 4-semester programme is aimed at professionals looking for tailored, in-depth continuing education and academic training in their communications jobs.

The internationalisation of corporate communication, the need to reach out to extremely varied target groups and to ensure effective communication: the challenges for today's communications professionals are significant. In the new postgraduate course, students deepen their specialist knowledge through academic study and exchange with international experts. This makes them well equipped to successfully meet the increased demands for communicative exchanges in a complex social environment, and qualifies them to rise within the profession.

Lecturers on the programme include industry specialists, such as former news anchorman Gerald Gross, well-known sociologist Manfred Prisching, Brussels correspondent Johannes Kübeck and PRVA president Ingrid Vogl. Study is flexible, with blocks of mandatory attendance, e-learning and supervised self-learning phases.

Successful students finish the Public Communication course with a Master of Arts in Social Sciences after 4 semesters. Tuition fees are 2,500 euros per semester.

NEWS

[Jetzt bewerben für Start im Herbst 2015](#)

[Kommunikation ist Strategie.](#)

[Kommunikation als Vorstellungsmanagement.](#)

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